



# CAPABILITY STATEMENT

## WHO WE ARE

Nativa is a minority-owned communications agency with trusted experience working with federal agencies.

# 8(A) Certified

**DUNS**  
065846767

**GSA Contract Number:**  
47QRAA21D007G

**GSA STARS III**  
47QTCB22D0212

**NAICS Codes**  
Primary: 541613  
Secondary: 541512, 541613,  
541810, 541830, 541850,  
541890, 541930, 518210,  
541910, 519190, 541519

**PRIMARY CONTACT**  
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www.thenativa.com



## OUR BACKGROUND

Founded in 2011, we have brought measurable, effective work to large national clients including the **CDC, ARMY, Air Force, AHRQ, P&G, Fox TV, MassMutual, the Air National Guard,** I and many more.

- Minority owned, small disadvantaged business (SDB)
- GSA MAS and GSA STARS III contracting vehicles
- Engaging and informing target audiences is our top priority
- Delivered solutions to Fortune 500 and public sector clients
- Engaging and informing target audiences is our top priority

## CORE SERVICES

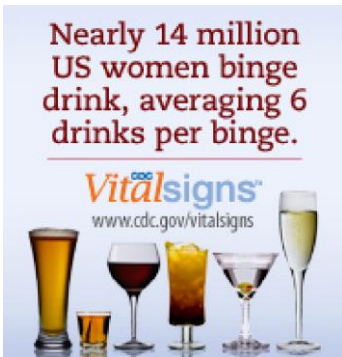
- Branding & Market Research
- IT & Website Support
- Integrated Marketing
- Digital & Mobile Advertising
- Data Analytics & Insights
- Graphic Design
- Emerging Technology, AI
- Staffing Support
- Citizen Outreach
- Translations

## KEY DIFFERENTIATORS

- Proven Track record working with federal agencies executing strategic priorities
- Proprietary technology to analyze and report on campaign's performance
- Dedicated and diverse team that cater to diverse linguistic and cultural needs
- Commitment to professionalism, efficiency, reliability and effectiveness



# OUR EXPERIENCE



**CDC | Vital Signs**  
Advertising  
Data Analytics



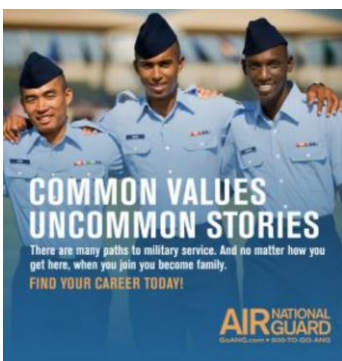
**Army National Guard**  
Recruitment and Retention  
Video Creation



**AHRQ**  
Website Design  
Event Management



**CDC | HIV/AIDS**  
Market Research  
Influencer Outreach



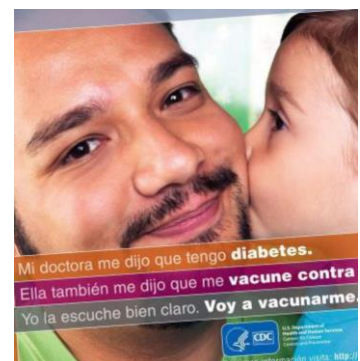
**Air National Guard**  
Advertising (Ohio)  
Strategic Partnerships



**CDC | NIVDP**  
Integrated Marketing  
Social Media Management



**Air Force | AFLCMC**  
Staff Augmentation  
Marketing | Graphic Design



**CDC**  
Spanish Social Media  
& Content Management



**Air National Guard**  
Advertising (Wisconsin)  
Recruitment and Retention



**FEMA | ADAMH**  
COVID-19 Multilingual  
Communication Outreach



**Wright Patterson AFB**  
Staff Augmentation  
Internal & External Branding



**USDC**  
Thought Leadership